

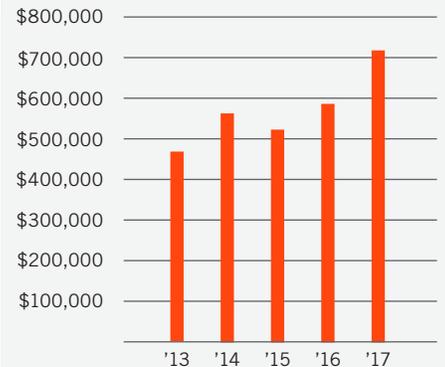
2017: A Year of Transition and Improvement for The Samaritan Counseling Center

What's new at the Center?

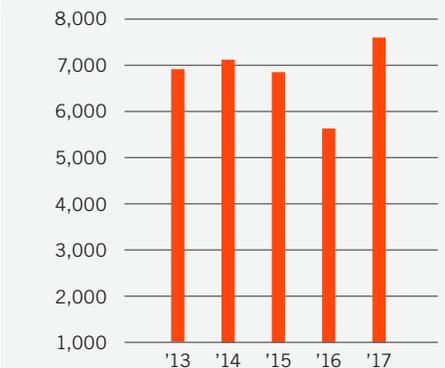
- > Completed renovation of second floor adding 7 clinician offices, a group room and a reception area. The first floor front office complex was renovated as well.
- > With the office space expansion, clinicians were able to serve more clients.
- > Counseling fees in 2017 were \$720,222 versus \$590,058 in 2016.
- > Counseling hours were 7,771 versus 5,568.
- > Intakes improved to 1,074 from 1,020.
- > 74% of total expenses were covered by fees in 2017 versus 73.81% in 2016.
- > Conducted another successful River Region Ethics Awards Program, raising over \$47,000!
- > Conducted a successful first-time fundraising event, Taste & Tour at Hampstead, raising \$30,000!
- > With the assistance of a board member's firm, began a grants application program. Several grants were received totaling \$30,000.
- > The Center ended the year with an operating surplus of just under \$8,000 on revenues of \$993,773.

- > With a grant from Montgomery County Commission, held a community-wide event, Bright Futures, to address youth/family mental health issues and develop initiatives to address those issues. A Task Force from that event is planning a major region-wide effort: Better Parenting for Brighter Futures. The free event will be Saturday, April 21, 2018 from 9 a.m.-1 p.m. in the Multiplex at Cramton Bowl. For details visit: www.brighterfuturesmgm.com
- > Had a successful Year-End Giving campaign, raising \$22,865!! Thanks, Y'all!!
- > Established the **Jeremiah 29:11 Fund** for subsidized care ("For I know the plans I have for you," declares the LORD, "plans to prosper you and not to harm you, plans to give you hope and a future."). In 2017, Center clinicians provided \$33,382 in services to those unable to pay, an increase from \$24,425 in 2016. The budget will be increased to \$35,000 for 2018.
- > In anticipation of being re-accredited by the Samaritan Institute, updated the By-Laws, Employee Handbook and Board Guidelines for Center Operations manuals.
- > Added and upgraded the Center's technology infrastructure.

COUNSELING FEES



COUNSELING HOURS



JEREMIAH 29:11 CLIENT ASSISTANCE



2107 FINANCIAL OVERVIEW

Fundraising Event Income
\$108,903

Jeremiah 29:11 Contributions
\$20,488

Other Contributions
\$101,000

Total Income
\$993,733

Total Expenses
\$985,743

BOARD OF DIRECTORS

Jessica Taylor
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Brian Key

Kym Klass

Leslie Lewis

Bill Mitchell

John Moorehouse, M.D.

Libba Roby

Roman Shaul

George Thompson

- > Developed a marketing plan to reach out to area congregations.
- > Approved a plan to implement a tele-behavioral health program.

What's new with the staff?

- > Cary Kuhlmann, former executive director of the Medical Association of the State of Alabama, was hired as Executive Director.
- > Rebecca Morris was named Clinical Director.
- > Katie Nixon was named Operations Manager.
- > Grants from the City of Montgomery and Montgomery County Commissions placed a part-time clinician at Valiant Cross Academy, a middle school for at-risk youth.
- > Clinical staff now numbers 12 clinicians with three new clinicians joining the staff in 2018.
- > Clinical staff is offering more late afternoon and evening appointments to meet the needs of the community.

What's new with the Center's Board?

- > Jessica Taylor serves as President of the Board, following Bob Northcutt, who served as president in 2016 and 2017.
- > Other officers for 2018 are: Duncan McRae, MD, vice-president; Elizabeth DuBard, secretary; and Michael Beringer, treasurer.
- > With the officers, Nan Barganier and Leslie Lewis serve as at-large members to comprise the Executive Committee.
- > New Board members for 2018 are Lee Hayes, Bill Mitchell, John Moorehouse, MD, and George Thompson.
- > The past couple of years, the Center has placed a high priority on diversity on its Board and clinical staff to support the diversity of the community.



What's new with River Region Ethics in Business and Public Service Awards?

- > 2018 Award recipients were:
 - » Maury Smith Leadership Award—Laurie Dill, MD
 - » Non-Profit Organization—Montgomery Area Non-Traditional Equestrians (MANE)
 - » Small Business—Martha's Place
 - » Medium Business—Gilpan Givan, LLC
 - » Large Business—Hyundai Motor Manufacturing Company Alabama
- > Over 270 community members attended the 2017 luncheon.
- > 2018 Awards Luncheon is Monday, October 15, at noon at Wynlakes Country Club. Sponsorships are available. Call Christy Holding at 334-262-7787 ext. 202 or go to www.riverregionethics.com for more information.



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